



SHAHED ANWAR SHADHIN

Freelance Web Designer, Graphic Designer & SEO Specialist

CONTACT

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✉ programershadin0@gmail.com

🌐 <https://freelancershadhin.com/>

EXPERTISE

Web Design (Shopify, WordPress)

Graphic Design (Logo, Banner, postcard & all)

SEO (On-Page, Technical, Keyword Research, Audit)

SOFTWARE KNOWLEDGE

WordPress, Elementor

Adobe Photoshop, Illustrator, Canva

Google Search Console, Google Analytics

Yoast SEO/ Ubersuggest / RankMath SEO

PERSONAL SKILLS

Creativity

Time Management

Communication

Problem Solving

Self-Motivation

PERSONAL PROFILE

I am a dedicated and detail-oriented freelancer with 5+ years of experience in web design, graphic design, and SEO. I specialize in building responsive websites, creating engaging visuals, and improving search engine rankings. I work with global clients to deliver high-quality results that drive traffic and conversions.

WORK EXPERIENCE

FREELANCE WEB DESIGNER & SEO EXPERT

Upwork / Fiverr / Personal Clients | Jan 2020 – Present

- Designed over 200+ responsive websites using WordPress
- Improved clients' Google ranking with on-page and technical SEO
- Collaborated with global clients to deliver customized web solutions

FREELANCE GRAPHIC DESIGNER

Freelance Marketplace | 2020 – Present

- Created logos, social media designs, banners, and print materials
- Developed brand identity for small businesses and startups
- Worked on Adobe Illustrator, Photoshop, and Canva

TEAM LEADER – WEB DESIGN, SEO & GRAPHICS

Hawaii Luxury Travel Concierge and Limousine (USA)

📍 *Remote | Jan 2022 – June 2025 (3 years)*

<https://pearl-harbor.info/>

- Led a creative team for digital marketing and branding projects
- Designed and maintained responsive WordPress websites for luxury travel services
- Wrote high-quality SEO-optimized blog posts and landing page content to improve search engine visibility
- Created engaging graphic content for social media, flyers, ads, and promotional materials
- Collaborated with US-based stakeholders to align branding with luxury standards
- Improved website performance and traffic through on-page SEO and technical audits

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

ADAMJEE CANTONMENT COLLEGE

📍 DHAKA | 4TH YEAR (ONGOING)

EXPECTED GRADUATION: 2025

HIGHER SECONDARY CERTIFICATE (HSC), BUSINESS STUDIES

UTTARA HIGH SCHOOL AND COLLEGE

📍 DHAKA | 2021

GPA: 4.00 OUT OF 5.00

SECONDARY SCHOOL CERTIFICATE (SSC), SCIENCE

THE SCHOLARS SCHOOL AND COLLEGE

📍 DHAKA | 2019

GPA: 3.39 OUT OF 5.00